

International Strategic Management, Inc.
Director, Molly O'Meara
(248) 937-2222
Molly.OMeara@myisminc.com

## **Introducing Our Team At ISM!**

## Meet Molly O'Meara—Director of Growth and Opportunity / Women's Initiatives

**TROY, MICHIGAN, [May 14, 2024]** — International Strategic Management, Inc. (ISM) is pleased to announce that Molly O'Meara has been named Director of Growth and Opportunity / Women's Initiatives effective March 4, 2024. This is a new position at ISM and will allow the organization to support its recent and future growth.

"We are excited to welcome Molly as a full-time member of the ISM team. Her experience as a business owner and in support organizations, along with her seven years of directly supporting entrepreneurs, will add significant value to our partners and the entrepreneurs we work with," says Faris Alami, Founder and CEO of ISM.

O'Meara was most recently Alumni and Outreach Manager for Goldman Sachs 10,000 Small Businesses. She founded and grew Detroit-based food business Beau Bien Fine Foods, where she was responsible for branding, marketing, and business development.

O'Meara has a degree from the University of Michigan, and in 2019 was a reverse exchange fellow in Bogota, Colombia through Young Leaders of the Americas Initiative. She was the 2023 recipient of NAWBO GDC's Diversity Champion Award.

"I'm honored to join ISM at this pivotal moment for global entrepreneurship. ISM has long contributed to building stronger, more resilient business owners in an ever-changing global economy. I look forward to working with a team whose results match their passion."

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## **About International Strategic Management (ISM)**

Renowned for its innovative educational programming, ISM guides businesses from start-up phase through international expansion. With a team of experienced professionals, ISM provides invaluable insights and support for businesses venturing into new markets. Since 2004 ISM, in collaboration with its partners, has served over 250,000 entrepreneurs in over 100 countries. These companies employ nearly 20,000 people, leveraging \$150 million in capital. ISM's proprietary training programs include The Resilient Entrepreneur, The Power of Seven in Marketing, and Train-the-Trainer.

To learn more about ISM's programs and services, visit myisminc.com.