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Image from Unsplash by Aaron Burden

It's amazing how quickly a year can pass! In this, our last newsletter for 2022, we share a few upcoming events/programs you might want to consider or attend, but most of all wish to thank you all for your participation in our own growth and success, and the many things we have learned by interacting with you. Our deepest gratitude, and best wishes for a healthy and prosperous 2023!

PROGRAMS & TRAINING



Ignite Your Passion

**in a program
designed to lead
immigrants and
minorities to explore
business ideas in the
U.S market.**

Exploring Entrepreneurship takes students on an interactive journey that consists of readings, research, and discussion which enable participants to plan and analyze their entrepreneurial vision by creating a thoroughly researched and tested Business Plan.

[Sign up Today](#)



KAUFFMAN **FAST**TF

Relevant content and tools to support the start, growth, and sustainability of your business.

[Kauffman FastTrac](#)® teaches aspiring, early-stage entrepreneurs how to launch their businesses through gained comprehensive knowledge and skills for venture creation and growth. You will have access to content, templates, and tools as you progress through five modules that mirror the entrepreneurial journey. By the end of the course, you will have developed and refined your entrepreneurial vision into a thoroughly researched and tested business plan.

[Register for our Next Cohort](#)



**Discover all the ways
to become more
resilient and sustain
your business
through a crisis!**

THE Resilient Entrepreneur

The Resilient Entrepreneur Program, a direct response to the COVID-19 pandemic, is designed to prepare leaders and entrepreneurs in sustaining their business activities now and into the future. ISM runs a 1-hour webinar on the second Monday of each month at 12pm (UTC-5). Learn more about this webinar or register today!

We know every business is different, that's why we created three [versions](#) of The Resilient Entrepreneur Program. Find out which one best meets the requirements of your organization.

[Apply for the Next Cohort](#)



**Applications for Cohorts
Now Open**

Applications are accepted on a rolling basis. The application for Goldman Sachs *10,000 Small Businesses* program is a two-step process. Upon the submission of your application, you will receive an e-mail confirming its receipt and additional follow-up to denote the class (cohort) for which you are being considered.

To view a list of key dates for the *10,000 Small Businesses* program in your area, please click below and select the Regional Education Program for your area. If you are not within reasonable driving distance of one of our 12 Regional Education Programs, you are eligible for our [National Education Program](#).

[For more information about the Program in Detroit · Click Here](#)

COMMUNITY OUTREACH



Did you know that many Michigan Works offices offer business training services and workshops?

Oakland County holds different workshops multiple times throughout the week.

[Sign Up for One Today](#)



SHRM Employment Law and Compliance Conference

February 26 - 28, 2023

Gain the intel you need now to successfully anticipate and navigate employment laws, stay compliant and mitigate legal risks.

[Explore the Conference](#)



Capital Day

March 7, 2023 The
Lansing Center

Capitol Day is MEDA's annual legislative conference, including sessions on the latest legislative issues related to economic development at the local, state and federal levels. Legislators are welcome to attend complimentary and are encouraged to talk about the topics presented during the day or to talk about issues specific to their community.

Encourage YOUR Legislator to attend and fight for your community - RSVP to cjorae@medaweb.org

[Learn more about the event and ticket pricing](#)



MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION



Thailand and Vietnam Trade Mission

May 7 - 20, 2023

Automation Alley and MEDC invite small and medium-sized companies in Michigan to join our trade mission to Thailand and Vietnam. Participants will meet face-to-face with prospective customers and partners in Southeast Asia.

[Deadline to Register March 24, 2023](#)

ISM HIGHLIGHTED ACTIVITIES



Faris Alami

All the places he will go

Faris has participated in 18 keynotes already this year.

Can we fit you in before 2023?

We're up to the challenge!



assisting. improving. empowering.



Association des Chambres de Commerce et d'Industrie de la Méditerranée
Association of the Mediterranean Chambers of Commerce and Industry
جمعية غرف التجارة والصناعة للبحر الأبيض المتوسط

Thank you to our Partners

We at ISM thank our partners for always working with entrepreneurs while they explore their business goals, and guiding them through all the stages of entrepreneurship.

Learn more about ISMs [programs](#) and [workshops](#).

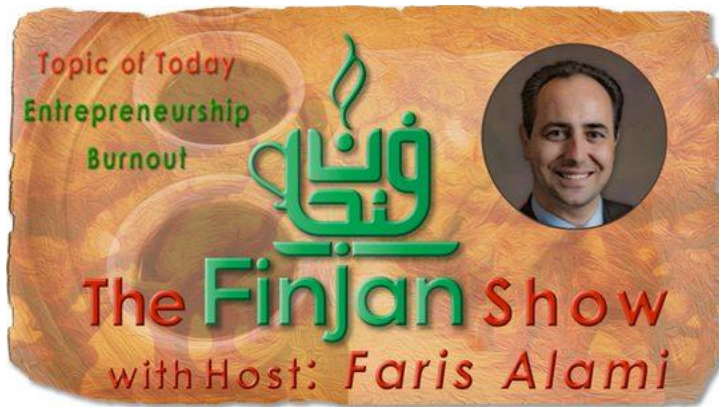
[Apply Today!](#)



**Sign up to chat with
Faris**

Are you an entrepreneur with a startup interested in being featured on Detroit's StartupGrind Fireside Chats?

[Complete form to be considered!](#)



Finjan Show discussing Entrepreneurship Burnout

Join Finjan Show Host Faris Alami as he discusses the very real phenomenon of entrepreneurship burnout and how to manage it.

[Listen on Podchaser](#)



The ISM Blog

Faris blogs regularly on topics important to entrepreneurs and the communities that support them.

Check out our latest posts:

[Don't Look Back](#)

[Be Thankful](#)

[Educate Yourself](#)

[The People You Need for Your Business](#)



We are interested in hearing from you!

Help us celebrate our work with you. We would love to hear about your experiences with us through the years. Thank you from the ISM team.

To fill out our evaluation form: [ISM feedback form](#)

To record a video testimonial: [Record your testimonial](#)



[It is an honor to share with you our 2021 Year in Review - Click here](#)



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