

[View this email in your browser](#)

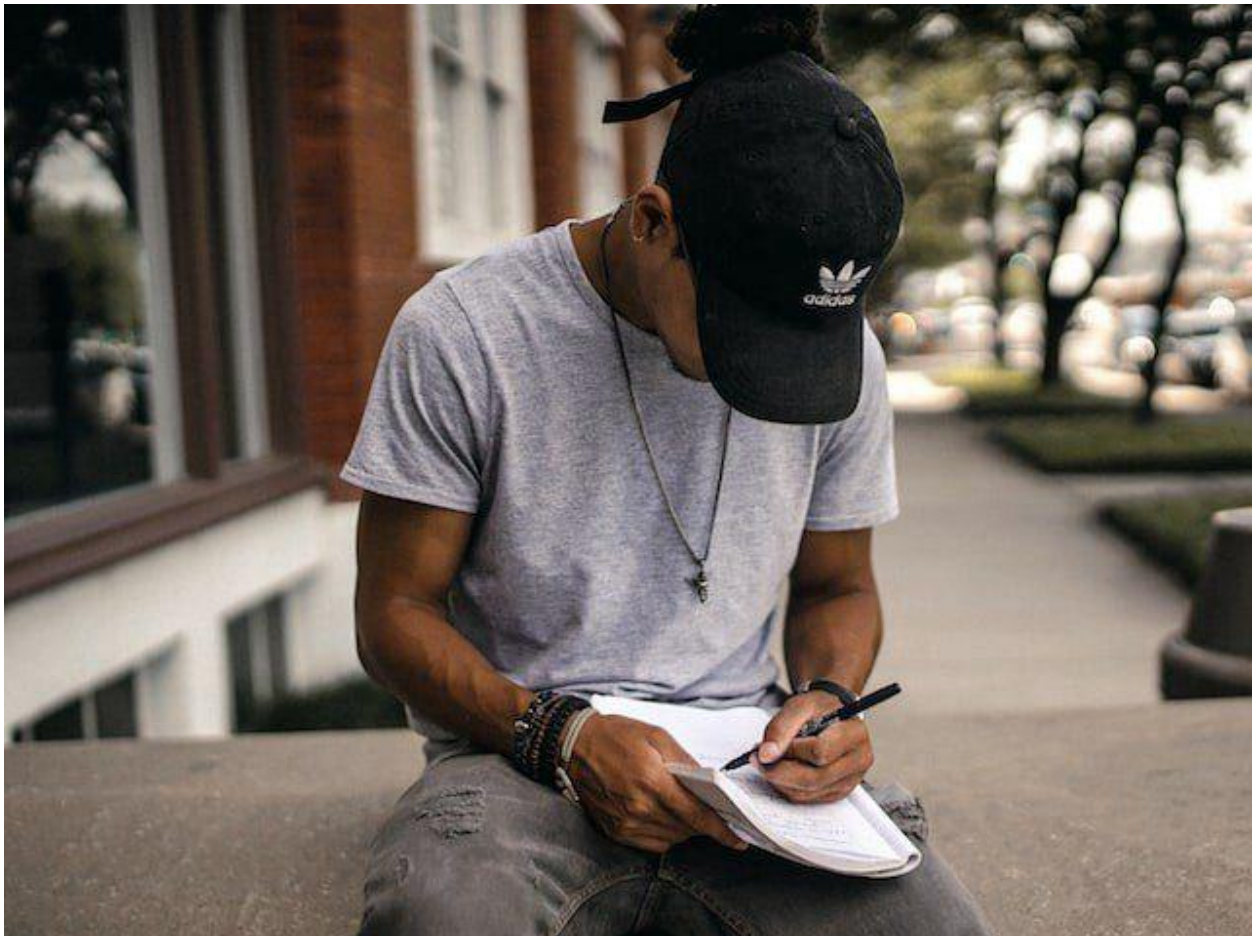


Image from Unsplash by Aaron Burden

We've made it one more time around the sun — have you set your resolutions for this new year? One or more of the opportunities listed in this month's newsletter might just trigger something new for you!

PROGRAMS & TRAINING



Are you an economic developer looking to support small and medium businesses in your community?

Our trademarked **Train-the-Trainer Program** is designed for potential Facilitators, Trainers, Owners, and Coordinators of educational businesses/projects. We'll discuss Entrepreneurship, SME Development, Coaching and/or Mentoring. **Our next cohort begins February 8**, meeting every Wednesday for 10 weeks.

[Apply Here](#)



KAUFFMAN **FAST**TF

Relevant content and tools to support the start, growth, and sustainability of your business.

[Kauffman FastTrac](#)® teaches aspiring, early-stage entrepreneurs how to launch their businesses through gained comprehensive knowledge and skills for venture creation and growth. You will have access to content, templates, and tools as you progress through five modules that mirror the entrepreneurial journey. By the end of the course, you will have developed and refined your entrepreneurial vision into a thoroughly researched and tested business plan.

[Register for our Next Cohort](#)



THE Resilient Entrepreneur

**Discover all the ways
to become more
resilient and sustain
your business
through a crisis!**

The Resilient Entrepreneur Program, a direct response to the COVID-19 pandemic, is designed to prepare leaders and entrepreneurs in sustaining their business activities now and into the future. ISM runs a 1-hour webinar on the second Monday of each month at 12pm (UTC-5). Learn more about this webinar or register today!

We know every business is different, that's why we created three [versions](#) of The Resilient Entrepreneur Program. Find out which one best meets the requirements of your organization.

[Apply for the Next Cohort](#)



the
entrepreneurial
learning initiative

The Ice House Entrepreneurship Program

Learn how to think like
an entrepreneur.

Learning how to think like an entrepreneur can change your life. Whether you want to build a business, transform your organization, or reinvent your career, an entrepreneurial mindset provides a new perspective one that will expose new opportunities, ignite your ambition and

cultivate the confidence and the creativity, the self-reliance and the resourcefulness that are essential for anyone to adapt and thrive in today's rapidly changing world. *\$100 off original price!*

[Enroll Here](#)

COMMUNITY OUTREACH



MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION

Did you know MEDC helps Michigan businesses connect to new resources, meet new partners, and access the capital they need?

If your business needs support and guidance to reach its full potential, MEDC is here to help.

[Talk with a Specialist](#)



Kent County Business Expo

February 8, 2023

Join MEDC's Pure Michigan Business Connect team for a free, virtual educational webinar followed by one-on-one buyer/supplier meetings with the Kent County Purchasing Division. Businesses do not need to be located in West Michigan in order to participate; opportunities are open to statewide businesses.

[Reserve Your Spot Today](#)



Middle East Clean Tech Trade Mission

Saudi Arabia, UAE,
Israel, and
Qatar March 12 - 17,
2023

The executive-led trade mission will introduce U.S. companies and trade associations to the United States' largest trading partners and four of the largest economies in the Middle East, all of whose governments are investing heavily in Clean Tech to contribute to the global fight against climate change and to diversify and develop their economies.

[Apply to Join Mission](#)



Cities Summit of the Americas

April 26 - 28, 2023 Denver, Colorado

Cities across the Americas must solve daily problems and prepare for shared future challenges. Innovative companies help our cities meet their goals and deliver services addressing these problems.

[Learn more](#)



U.S. Small Business Administration

**State Trade
Expansion Program
(STEP)**

STEP provides financial awards to state and territory governments to assist small businesses with export development. To date, over \$200 million has been awarded to assist in growing the volume and value of small business exports.

[Learn more](#)



MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION



Thailand and Vietnam Trade Mission

May 7 - 20, 2023

Automation Alley and MEDC invite small and medium-sized companies in Michigan to join their trade mission to Thailand and Vietnam. Participants will meet face-to-face with prospective customers and partners in Southeast Asia.

[Deadline to Register March 24, 2023](#)

ISM HIGHLIGHTED ACTIVITIES



**Education for
Employment / 2023
Virtual Marketplaces**

ISM invites you to our 2023 virtual marketplaces where you can network and explore what Palestinian women entrepreneurs are doing to scaleup their businesses. This year, we will also be adding events for Jordanian business owners as well! Stay tuned for updates on vendors and dates/times.



**Thank you to our
Partners**

We at ISM thank our partners for always working with entrepreneurs while they explore their business goals, and guiding them through all the stages of entrepreneurship.

Learn more about ISMs [programs](#) and [workshops](#).

[Apply Today!](#)



Sign up to chat with
Faris

Are you an entrepreneur with a startup interested in being featured on Detroit's StartupGrind Fireside Chats?

[Complete form to be considered!](#)



Finjan
Show interviewing
Casey Czuj on
Stitcher

Faris Alami and Casey Czuj discuss the many options along the entrepreneurship pathway, and how she found her way to start and grow her business.

[Listen on Stitcher](#)



The ISM Blog

Faris blogs regularly on topics important to entrepreneurs and the communities that support them.

Check out our latest posts:

[A Whole New Year](#)

[Take a Moment](#)

[Supporting Entrepreneurship & Small Business Development Programs](#)

[Setting Goals](#)



We are interested in hearing from you!

Help us celebrate our work with you. We would love to hear about your experiences with us through the years. Thank you from the ISM team.

To fill out our evaluation form: [ISM feedback form](#)

To record a video testimonial: [Record your testimonial](#)



[It is an honor to share with you our 2021 Year in Review - Click here](#)



Copyright (C) 2023 International Strategic Management Inc. All rights reserved.