

[View this email in your browser](#)



Image from Unsplash by Priscilla Du Preez

In November, the United States celebrates the Thanksgiving Holiday—a time to consider and be grateful for all that we have, all that surrounds us. We hope you know how grateful and appreciative we are for your support and engagement with our team, and for the many opportunities you give us to grow and learn while helping others do the same.

PROGRAMS & TRAINING



**Global
Entrepreneurship
Week Southeast
Michigan November 14 -
18, 2022**

International Strategic Management is once again hosting Global Entrepreneurship Week in Southeast Michigan bringing you an array of speakers on topics such as funding, cybersecurity, attracting and retaining talent, marketing, and business growth - in all stages of entrepreneurship, and many more!

[Register Today](#)

Virtual Webinar

SOCIAL MEDIA MARKETING



Virtual Webinar
Tuesday
12/06/2022
Time
10AM to 11AM

Faris Alami
CEO/International
Strategic
Management

[Register Now](#)

www.accesscommunity.org

**Social Media Marketing
Webinar with Faris
Alami December 6, 2022 at
10am EST**

Presented by ACCESS, Faris Alami of International Strategic Management will conduct a Webinar on Social Media Marketing. Learn tips and tools on building your online presence and digitizing your business.

[Register Now](#)

KAUFFMAN **FASTTRAC**®



Relevant content and tools to support the start, growth, and sustainability of your business.

[Kauffman FastTrac](#)® teaches aspiring, early-stage entrepreneurs how to launch their businesses through gained comprehensive knowledge and skills for venture creation and growth. You will have access to content, templates, and tools as you progress through five modules that mirror the entrepreneurial journey. By the end of the course, you will have developed and refined your entrepreneurial vision into a thoroughly researched and tested business plan.

[Register for our Next Cohort](#)



the
entrepreneurial
learning initiative

**The Ice House
Entrepreneurship Program**

Learn how to think like an entrepreneur.

Learning how to think like an entrepreneur can change your life. Whether you want to build a business, transform your organization, or reinvent your career, an entrepreneurial mindset provides a new perspective; one that will expose new opportunities, ignite your ambition and cultivate the confidence and the creativity, the self-reliance and the resourcefulness that are essential for anyone to adapt and thrive in today's rapidly changing world. *\$100 off original price!*

[Enroll Here](#)



Leaders for
Inclusion,
Fairness and
Transparency

The LIFT Scholarship Program

Learn is dedicated to connection and developing purpose-driven business leaders and their organizations.

The Small Giants Community is currently taking applications for their [Leadership Academy](#), a nine-month cohort learning experience. The Small Giants Community is dedicated to connecting and developing purpose-driven business leaders and their organizations. There is also the [LIFT Scholarship](#), an initiative aimed to support BIPOC business leaders in their development, by subsidizing 75% of the \$12,000 tuition for the Leadership Academy. Any leader of color who is passionate about prioritizing people and culture, and who has a financial need, should apply.

[Learn More](#)

COMMUNITY OUTREACH



**Book a FREE Strategy Session
with a TechTown expert.**

TechTown's professional services network provides guidance on retail, event planning, capital, marketing, e-commerce, tech, and more!

[Book an appointment today](#)



**MEDA's Economic
Development Strategies
and Solutions Fall
Conference**

November 18, 2022

This conference covers economic development strategies and solutions to get ahead of opportunities or challenges and turn them into action. Round-table discussions with peers and providers.

[Learn More and Register](#)

Small Giants COMMUNITY



**Registration is open for
the 2023 Small Giants
Community Summit!**

May 2 - 4, 2023 in Detroit, MI

This annual event brings together leaders from all over the world who care deeply about purpose-driven business. There will be mainstage presentations, as well as two tracks of learning: one for Founders + CEO's, and one for Emerging Leaders. The theme for 2023 is Transitions - something we can all relate to these days!

[Register by November 23 for a discount](#)



MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION

**UK and Netherlands
Trade Mission**



March 20 - 24, 2023

Join the MEDC and Michigan Europe Trade Center for a multi-sector trade mission to the United Kingdom and Netherlands with visits to London and Amsterdam. Participants will receive a customized schedule of B2B meetings with prospective buyers, partners, and distributors. The mission also includes a welcome reception and group hotel rates in each city.

[Deadline to Register: December 16, 2022](#)

ISM HIGHLIGHTED ACTIVITIES

Faris Alami



Pre-orders available now!
Ask about scheduling Faris for
book-signing in your area

Join fellow
entrepreneurs in
celebrating the
release of Faris'
latest book as soon
as it drops.

A New Book by Faris Alami

Reserve Your Copy Today

Grow from startup to a multi-million-dollar business by learning how to engage your potential customers with the *Power of 7 in Marketing*. Pre-Order your copy now for a limited signed edition.

[Pre-Order Today](#)



Faris Alami

All the places Faris will go

Faris has participated in 15 keynotes already this year, with at least 3 more on the books.

Can we fit you in before 2023?

We're up to the challenge!



Association des Chambres de Commerce et d'Industrie de la Méditerranée
Association of the Mediterranean Chambers of Commerce and Industry
جمعية غرف التجارة والصناعة للبحر الأبيض المتوسط

Where Can You Find Faris Next?

**16th Annual
MedaWeek November 16 -
18, 2022**

MedaWeek Barcelona 2022 will start with the Economic Outlook in the Mediterranean Region, highlighting the importance of driving Mediterranean economies towards sustainability, innovation, development, and security.

The week tackles key points for the present and future of the region, with the Mediterranean Digital Economy Summit and the Mediterranean Young Economy Summit.

This year will introduce the Mediterranean Innovation Hub, to present the financing opportunities, groundbreaking entrepreneurs, and digital initiatives shaping the Mediterranean and global economies.

[Learn More](#)



**Thank you to our
Partners**

We at ISM thank our partners for always working with entrepreneurs while they explore their business goals, and guiding them through all the stages of entrepreneurship.

Learn more about ISMs [programs](#) and [workshops](#).

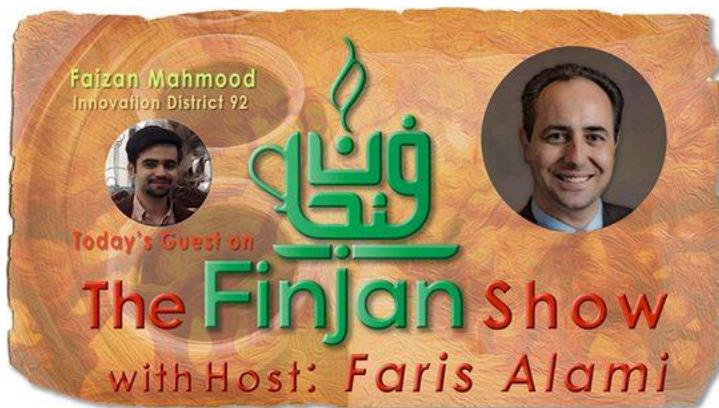
[Apply Today!](#)



Sign up to chat with Faris

Are you an entrepreneur with a startup interested in being featured on Detroit's StartupGrind Fireside Chats?

[Complete form to be considered!](#)



Finjan Show discussing
Entrepreneurship

Faris Alami having a conversation with Faizan Mahmood about his entrepreneurship journey.

[Listen on Podcast Addict](#)



The ISM Blog

Faris blogs regularly on topics important to entrepreneurs and the communities that support them.

Check out our latest posts:

[Start-up Tool Box: 3 Things you Need to Know](#)

[Leaders Accepting Responsibility](#)

[Insights on Leading Leaders](#)

[Entrepreneurship Ecosystem Post COVID](#)



We are interested in hearing from you!

Help us celebrate our work with you. We would love to hear about your experiences with us through the years. Thank you from the ISM team.

To fill out our evaluation form: [ISM feedback form](#)

To record a video testimonial: [Record your testimonial](#)



[It is an honor to share with you our 2021 Year in Review - Click here](#)



Copyright (C) 2022 International Strategic Management Inc. All rights reserved.

Our mailing address is:

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe](#)