



Image from Unsplash by Windows

No matter where you are on the planet — whether its Autumn or Spring — entrepreneurship is alive and well, thanks to the many organizations encouraging and supporting its growth. In this issue, learn a bit about our Exploring Entrepreneurship program, the upcoming MEDA conference, and the whirlwind of travel that has taken Faris from here to... everywhere!

[VISIT MYISMINC](#)

PROGRAMS & TRAINING

Ignite your passion in a program designed to lead immigrants and minorities to explore business ideas in the U.S market



Take an interactive journey of reading, research, and discussion, enabling participants to plan and analyze their entrepreneurial vision by creating a thoroughly researched and tested business plan.

Sign Up Today



Global Entrepreneurship Week
Southeast Michigan November,
2022, hosted by International Strategic
Management

For the past two years we have brought you an arrangement of activities and an array of speakers on topics of funding, cybersecurity, attracting and retaining talent, marketing, business growth - in all stages of entrepreneurship, and many more!

This year, we would like to hear from you! What local leaders or companies pique your interest the most? Will we see you there as an attendee or perhaps as a guest speaker?

Please fill out this form and let us know!



THE Resilient Entrepreneur

**Learn to be resilient and
sustain your business,
especially in a crisis situation.**

The Resilient Entrepreneur Program, a direct response to the COVID-19 pandemic, is designed to prepare leaders and entrepreneurs in sustaining their business activities now and into the future. ISM runs a 1-hour webinar on the second Monday of each month at 12pm (UTC-5). Learn more about this [webinar](#) or register today!

We know every business is different, that's why we created three [versions](#) of The Resilient Entrepreneur Program. Find out which one best meets the requirements of your organization.

Apply for the Next Cohort



Leaders for
Inclusion,
Fairness and
Transparency

The LIFT Scholarship Program is a recently established initiative within [the Small Giants Community](#), dedicated to connecting and developing purpose-driven business leaders and their organizations.

The LIFT program awards scholarships to BIPOC business leaders in the Detroit area to enroll in the [Small Giants Leadership Academy](#), a comprehensive one-year leadership development program that focuses on organizational culture and leadership training. The LIFT Scholarship program subsidizes 90% of the \$10,000 enrollment cost of the program for those without the financial means to attend otherwise. Applications are open now through September 30th and spots are very limited.

[Learn More](#)

COMMUNITY OUTREACH



Did you know that many Michigan Works offices offer business training services and workshops?

Oakland County holds different workshops multiple times throughout the week.

[Sign up for one today!](#)

INCLUSION2022
SAN DIEGO, CA & VIRTUAL | OCT 24 - 26

SHRM Inclusion Conference
October 24 - 26, 2022

Get the tools you need today to build better, more inclusive workplaces tomorrow

[Register Today](#)



GlobalTies Detroit Celebrates 50 Years with Annual Dinner
October 26, 2022

Help make a positive impact in Southeast Michigan and around the world. Your support of GlobalTies Detroit will continue to connect local and international leaders through exchange programs and events. These interactions and resulting partnerships become powerful tools to address some of the biggest global challenges. All donations welcome and appreciated.

Join in the Celebration



MEDA's Economic Development Strategies and Solutions Fall Conference

November 18, 2022

This conference covers economic development strategies and solutions to get ahead of opportunities or challenges and turn them into action. Round-table discussions with peers and providers.

Learn More and Register



MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION

South Africa and Kenya Trade Mission

February 13 - 17, 2023

Join the Great Lakes and St. Lawrence Governors & Premiers multi-sector trade mission to Johannesburg, South Africa, and Nairobi, Kenya! Benefit from customized B2B meetings to meet with prospective customers and business partners and allow our in-market International Trade Center to save you valuable time and resources.

Register to Attend

ISM HIGHLIGHTED ACTIVITIES



Keynote Speaking Galore! Where is Faris Speaking?



Faris recently spoke at the SHRM 22nd Annual Conference in Dubai, the Barcelona New Economy Week Conference, and the ILA24th Annual Global Conference. This week he flies to Egypt for ASCAME's 40th Annual Conference. Fall is the time for world traveling!

Thank You To Our Partners



ISM gratefully thanks our partners for always helping entrepreneurs explore their business goals, and guiding them through all stages of entrepreneurship!

Learn more about ISMs [programs](#) and [workshops](#).

Apply Today!



In celebration of World Literacy Day this past September

StartupGrind Detroit proudly presented Margaret Williamson, Executive Director of Pro-Literacy Detroit! Margaret also serves as Chair of LaunchDETROIT.

Tune in to Learn More!



Faris Alami host of the **Finjan** show discussing Don't Pitch, Tell a Story

Join host Faris Alami as he discusses the importance of creating a connection with your audience by telling a story instead of just 'pitching your product'. Storytelling is the key to getting your reason 'why' to the world.

Listen on Google Podcast

Apply here to be a guest on the The Finjan Show



The ISM Blog

Faris blogs regularly on topics important to entrepreneurs and the communities that support them.

Check out our latest posts:

[Leading Leaders, Facing Challenges](#)
[Entrepreneurship Ecosystem Development](#)
[Strength in Numbers](#)
[Start With WHY](#)

Feedback





ISM is Interested in Hearing From You!


Help us celebrate our work with you. We would love to hear about your experiences with us through the years. Thank you from the ISM team.


To fill out our evaluation form: [ISM feedback form](#)

To record a video testimonial: [Record your testimonial](#)

Follow us 

Like Us 

Follow us 

Follow us 

View & Subscribe 

It is an honor to share with you our 2021 Year in Review - [Click here](#)

This email was sent from International Strategic Management, Inc to parthpatel.32195@gmail.com.

International Strategic Management | 3334 Rochester Rd. # 247, Troy, MI, 48083

[Why am I receiving this email?](#)

[Click here to unsubscribe](#) | [Update your profile](#)